



FOR IMMEDIATE RELEASE

Mt. Laurel, NJ – September 29, 2017

ROWAN COLLEGE AT BURLINGTON COUNTY FINALIZES THE “ULTIMATE MODERN CAMPUS” WITH THE COMPLETION OF A NEW STUDENT SUCCESS CENTER

Contact:

Debra M. Koehler

Marketing Director

dkoehler@usaarchitects.com

Ph. 908.722.2300 x 456



A new Student Success Center, designed by USA Architects in collaboration with Moody Nolan, opened in time for the Fall, 2017 semester. The building serves as the gateway and signifies the completion of a newly transformed Mount Laurel Campus of Rowan College at Burlington County (RCBC). Acting as the centerpiece to an aggressive master plan, the building allows for a shift of operations and programs. By doing so, the college can better serve students, faculty, and the community and reach its goal of creating the “ultimate modern campus.”

The two-story, 79,500 square foot building supports all student services. Moreover, it features a knowledge commons library, bookstore, fireplace, and twenty-screen media wall in the central lounge, a coffee bar, fresh foodservice with healthy options, dining area, tutor rooms and a test center.

The intention of the design was to create an environment where students would feel welcomed, encouraged to learn outside of the classroom, and build a stronger sense of community among students and faculty. As a result, particular efforts are made by incorporating a mezzanine that takes advantage of natural sunlight and landscape views of the campus; increasing focus and energy within the student. Meanwhile, closed off spaces such as student services offices are located on the first level which allows for immediate wayfinding among new visitors and less distraction for those above. The tone of the space feels cozy and fresh, and it reflects the culture of the student body through its color scheme and modern amenities. The building unifies the student’s overall experience on campus and enhances engagement. Now, longer time can be spent on campus and students will become more active in clubs and organizations.

“This collaborative initiative ignites a new approach and redefines how any college can serve its students better.” states USA Architects CEO, Paul R. Swartz. “We’re thrilled to be a part of this forward-thinking approach that sets the student’s experiences at high priority.

###

USA Architects is an award winning mid-size architecture firm with locations in Somerville, NJ Philadelphia, PA and Easton, PA. Founded in 1985, USA inspires community—designing schools, offices, and other public spaces. The company shares a passion for creating impactful environments where people learn, work, and govern. The firm offers architectural, interior and planning services in diverse project types across several market segments. (Government, Justice, K-12, Higher Ed., Science and Technology, Commercial and Corporate)

20 N. Doughty Avenue

Somerville, NJ 08876

t 908.722.2300

f 908.722.7201