# **Support Canstruction®!**

Please show your support by sponsoring the the C[A]N Artists in their efforts to design and build a can-sculpture for the Greater Lehigh Valley Canstruction event September 20 - October 4th, 2019.

This event brings teams of local architects, engineers, manufacturers, and contractors together in a competition to build giant sculptures made entirely out of cans of food. Displayed at the Lehigh Valley Mall, the theme this year is CANimals of the Zoo. With countless animals to choose from, our team has chosen to leave our creature up to the imagination in presenting: The Beast!



At the end of the exhibit, all the cans of food and money raised will be donated to Second Harvest Food Bank. Canstruction isn't just a food drive. It's an event! An event that draws crowds, makes headlines in the media, and encourages

creativity, team building, and healthy competition.

We need your help! All of the cans for our sculpture must be purchased by us. Working with local food distributors, we will get the very best deal we can, but we still need to raise up to \$3,500 to cover the cost of 5,000+ cans.

Being a sponsor is easy; just choose a sponsorship level you would like your company to receive and submit payment by September 6th, 2019<sup>1</sup>.





The sponsorship levels include:

"PANDA-MONIUM"	"CLAW-SOME"	"A-MEW-SING"
\$500	\$250	\$100
<ul> <li>Everything in our "CLAW-some" sponsorship level</li> <li>Invitation to the Awards Reception</li> </ul>	<ul> <li>Everything in our         "A-MEW-sing"         sponsorship level</li> <li>Small logo or Name         included on Team Shirts</li> </ul>	<ul> <li>Company Logo or Individual Name on Sculpture Poster During the Event</li> <li>Company Logo or Individual Name included within the build video</li> </ul>

Please consider becoming a sponsor today to support our team and community. Any donation amount makes a huge impact! We look forward to making our design a reality, and with your support, we will be one can closer.

YES! I want to support The C[A]N Artists

Pay Online via our PayPal Donation Page

Mail a Check to: **USA Architects** 20 N. Doughty Avenue Somerville, NJ 08876 Attn: Melissa Kelly



## WHAT IS CANSTRUCTION®?

Founded in 1992, Canstruction competitions are held annually in over 150 cities around the world raising millions of pounds of food. Canstruction's mission is to engage the passionate, talented and dedicated members of the design-build industry,



raise awareness of hunger in our community, and provide hunger relief assistance by collecting canned food for distribution to local food banks.

#### **OUR DESIGN TEAM**

During the fourth annual Greater Lehigh Valley Canstruction last year, our team constructed the iconic Dory and Nemo from Pixar's Finding Nemo competing in the aCANemy Awards competition. Here is the **time lapse!** 



















#### THE IMPACT

Hunger plagues every city and community around the world. Nearly 17.2 million households in the US alone are food insecure. Canstruction competitions and events have raised over 20 million pounds of food since 1992 to feed the hungry. They raise awareness through a creative and educational medium, too. Canstruction proves every day that One Can Make a Difference®.

### THE AUDIENCE

The 5th Annual Greater Lehigh Valley Canstruction® Design Build Competition is September 20th to October 4th. Our structure will be displayed to the public for two weeks in the center of The Lehigh Valley Mall.

Local television stations will cover the preparation and build day. Our signage with Sponsors' logo or name will be prominently displayed at our sculpture and the builders will wear t-shirts bearing the sponsor's information during and after the sculpture build. The awards ceremony gathers community supporters and participants to make the official donation to Second Harvest and to recognize the sculpture winners. The event has also been covered by **WFMZ Channel 69 News** in the past. The awards ceremony gathers community supporters and participants to make the official donation and winners will be recognized during the ceremony.